



## MARNI B. MYERS

2855 S. Golden Way, Denver, Colorado 80227 mmyersco@gmail.com 303.808.0326 marnimyrs.com

### Experience

#### Creative Director

**MARNI MYERS CREATIVE** 4/2008 – Present

**STUDIO 2855** 5/2002 – 1/2007

**Clients: Beck Group, Bistro Vendôme, Colorado Academy, Colt and Gray, Larimer Square Management**

Led creative for print and interactive projects. Launched companies taking them from a startup to a fully operational businesses in less than six months. Produced a student recruitment packet that enabled Colorado Academy to receive a 33% conversion rate from inquiry to application. Generated successful marketing plans for Larimer Square and Beck that established lead generation through print and online marketing tools. Significantly increased the customer base and fueled business development activities for Bistro Vendôme. Directed all creative efforts including business papers and promotional materials for Colt and Gray.

#### Art Director

**BRAND IRON** 1/2007 – 4/2008

**MARKET PARTNERS** 11/2000 – 4/2002

**Clients: Brand Matrix, Coss Integrative Solutions, David Hicks and Lampert, Education Partners, Spectranetics**

Managed design departments of three designers and rotating contractors and interns. Established and maintained a productive team environment while promoting creativity and strategic thinking. Directed, designed and developed innovative graphics for client marketing materials, including print and website design for David Hicks & Lampert and North American Bank. Initiated and implemented new branding campaigns for Brand Iron, Coss Integrative Solutions and Greystone to identify and acquire new business opportunities. Established graphic design standards to ensure branding and marketing consistency for Brand Matrix.

#### Senior Designer

**LUNDWALL CREATIVE** 4/1999 – 10/2000

**STRATEGIC MEDICAL COMMUNICATIONS** 2/1998 – 9/1998

**MARKETING SOLUTIONS** 4/1996 – 4/1997

**Clients: Home Buyers Warranty, Qwest, Wells Fargo, IBM, Metra Rail Authority, Sears**

Successfully designed and managed complex print projects from print and interactive projects. Exceptionally skilled at interfacing with vendors, reviewing press proofs, and overseeing the production of client deliverables. Spearheaded regional photo shoots for Wells Fargo.

#### Freelance Graphic Designer

**DENVER AND CHICAGO** 5/1997 – 3/1999

**Firms: The Americana Company, Integer Group, The Communiqué Group, Wilson Sporting Goods**

Collaborated with internal departments to achieve a concise creative direction for their targeted markets. Managed and teamed with local contractors/vendors to complete all customer projects on-time and within budget. Directed model and product photo shoots for The Americana Company.

#### Graphic Designer

**ACCO USA** 6/1993 – 4/1996

**TRIAD, INC** 9/1992 – 6/1993

**Clients: Bigelow Homes, Kensington, Swingline, Wilson Jones**

Developed creative for 300+ person company. Responsible for detailed designs and production including branding guidelines and design specifications. Created a transitional packaging design template for ACCO USA and applied multi-lingual verbiage to all product lines. Partnered with account managers to deliver successful creative concepts.

### Education

**BS-ARTS/GRAPHIC DESIGN, UNIVERSITY OF WISCONSIN-MADISON** 1992

Professional Certificate in Marketing, Arapahoe Community College, Littleton, Colorado 2000

NxLevel for Business Start-ups, SBDC – Denver Chamber of Commerce 2002

### Affiliations

American Institute of Graphic Arts, Colorado Chapter, Events Director 2001 - 2003

Denver Art Museum, Ambassador 2006

Horizons at Colorado Academy, Volunteer 2009 - Present

Lakewood Arts Council/Community Art Center, Member, Volunteer 2006 - Present

Spina Bifida Association of Colorado, Member, Volunteer 2004 - Present

Working With Artists, Member, Volunteer 2009 - Present

### Software

Adobe CS4 including InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver + MS Word, Quark Xpress, Quick Books

### References

Available upon request